

Richard Wayne Houchin

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Portfolio <http://www.worldofdreamers.com/writer.shtml>

Qualifications Education

- Graduated from California State University, Chico with a BA in English *cum laude* and with honors in the major and honors in general education. Minor in creative writing.

Professional

- Catalog Editor and Web Master of the Class Schedule for Cal State University, Chico.
- Self-directed learning of CSS Web design to improve services for a user base of thousands, and to update terrifying and truly ancient code.
- Spent over one hundred self-directed hours practicing and reviewing training materials for Adobe InDesign CS2 in preparation for job. This has resulted in years of creative professional experience with the Adobe suite, and a glowing appreciation for Lynda.com.
- Earned sole responsibility for converting the 2005 University Catalog from Ventura 8 to Adobe InDesign.
- Experienced with the layout, design, and editing of very large publications with an eye to improving ease of use for end users, in spite of their efforts to misunderstand.
- Management of the University academic calendar, which requires a powerful stomach for details and the ability to (successfully) communicate with *everyone*.

Personal

- Fluent in written, spoken, and shouted English.
- Well read in most genres, including the classics.
- Avid student of communication, persuasion, and storytelling. Years of focused experience in composition, character development, and literary experimentation.
- Every minute of my spare time is devoted to reading, writing, and listening. In his spare time, Edison worked on lightbulbs. Einstein fleshed out the theory of relativity on his coffee breaks. What will I accomplish? Maybe I'll develop a method of mind control built on messages embedded in formal text documents. Sky's the limit.

Past Experience

As a student employee—APO Services & APO Catalog Editor at CSU, Chico from May '03 to June '06

- I worked my way through college and did such a good job, they hired me on graduation and gave me the title of Graphic Design Specialist II. From June '06 on I've been full-time staff.

Independent Contractor from July '98 to July '01—Enterprise Record, Chico, CA

- I was a paperboy for three years. I made good tips. That means I treat my customers well and can meet deadlines every morning, and be graceful when I miss deadline due to production issues. The fact that I left after three years means I'm *smart*.

Reporter and Copy Editor from August '01 to March '02—The Saga (Newspaper), Pleasant Valley High School, Chico, CA

- High School newspaper — I joined because I knew I could do it so much better than the person I replaced.

Independent outside sales from '94 to '97—Sales Leadership Club

- Successfully sold a variety of items door to door. Practicing persuasion starts early!